



## Home Edition!

### CHALK THE BLOCK 2020 INFO/RULES

Saturday, September 19, 2020

Theme: *60's Retro*

Indian Creek Festival is cancelled due to COVID-19, but Chalk the Block is still on! All entries will be done off site...at your house, on a sidewalk, in a park, etc. and submitted electronically to Caldwell Fine Arts. Brighten up your neighborhood with some chalk art!

1. Preregistration is free and required at [CaldwellFineArts.org](http://CaldwellFineArts.org). Make to update your phone number, email, and address and sign the photo release.
2. Pick up chalk (if needed) on Friday, September 18 from 6 – 7 pm at Jewett Auditorium, C of I. Enter the parking lot at 20<sup>th</sup> and Fillmore. Stay in your car and we'll bring it to you.
3. Submit entry by 2 pm on Saturday, September 19 by doing the following:
  - Write **#CFACreators** in chalk above your art, visible in your photo
  - Take a digital photo of your art
  - Submit entry via email to [alison@caldwellfinearts.org](mailto:alison@caldwellfinearts.org) Include your name and Adult, Teen, or Child.
4. Post your entry to social media using **#CFACreators @cfa\_official @caldwellfinearts**
5. Encourage your friends and family to like, retweet, and share your entry on social media through the weekend. There will be one \$100 People's Choice Award for the entry with the most likes!

### RULES

- Theme: Retro 60's. Celebrate the 60<sup>th</sup> Anniversary of Caldwell Fine Arts!
- Unlike past years, a live person does not have to be in your chalk art entry
- Online registration is free and required at [www.caldwellfinearts.org](http://www.caldwellfinearts.org)
- Prizes awarded for Child (8 – 12) Teen (13 – 18) and Adult (19 +). Amazon Gift Cards will be awarded for 1<sup>st</sup> (\$50), 2<sup>nd</sup> (\$30), and 3<sup>rd</sup> (\$20). We'll award one People's Choice Award (\$100). One award per person.
- You may use chalk (including spray chalk), masking tape, brushes, and water. No other materials allowed.
- Chalk is available on Friday, September 18 from 6 – 7 pm at Jewett Auditorium. Artists may also use their own chalk.
- One artist per entry only.
- This is an all-ages event. Please, no nudity or explicit language. Likewise, commercial advertising messages, business logos, and alcohol/tobacco themes are not allowed. The committee reserves the right to deem any entry inappropriate for a family-themed event.